

IDENTITY GUIDELINES

NORTH RIDGEVILLE READY

DRAFT v1.0

CORE LOGO

The core logo consists of the "North Ridgeville Ready!" wordmark, and tagline in the primary colors shown. Either color version can be used.



Wordmark

Tagline



COLORS

Primary Colors:

The official colors for the logo are City of North Ridgeville Blue and Green.

Those colors can be approximated with CMYK and RGB color values.



CMYK

c: 78
 m: 57
 y: 39
 k: 56

RGB

r: 51
 g: 63
 b: 76

#333F46



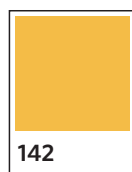
CMYK

c: 38
 m: 22
 y: 59
 k: 18

RGB

r: 138
 g: 145
 b: 105

#8A916A



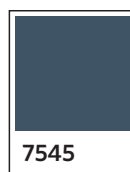
CMYK

c: 0
 m: 16
 y: 68
 k: 0

RGB

r: 242
 g: 201
 b: 102

#F2C966



CMYK

c: 74
 m: 50
 y: 31
 k: 36

RGB

r: 65
 g: 85
 b: 105

#415569

NORTH RIDGEVILLE READY LOGO USAGE

CLEAR SPACE

The logo needs room to look its best. Make sure you leave adequate clear space around the logo. No other graphic elements should encroach into the clear space.



SIZE



2.0 Inches
preferred small size



1.5 Inches
minimum size with tagline



1.0 Inch
minimum size without
tagline

NORTH RIDGEVILLE READY LOGO USAGE

One color: Black



Reversed on a solid
color or gray back-
ground



Reversed on a solid
color background,
Alternate for use
on a blue or black
background.

